

Promotional Team

Organization: San Luis Blues/SLO Baseball Alliance, LLC

Preferred Majors: Business, Recreation

Supervisor: Assistant General Manager

Term of Employment Agreement: May 15, 2024 - August 15, 2024

Compensation/Stipend: \$250 Stipend



SLO Baseball Alliance, LLC
3195 McMillan Ave, Ste. B
San Luis Obispo, CA 93401

Internship Summary:

To execute gameday operations in accordance with established marketing plan for the San Luis Blues baseball season. This team is the front-line staff and is responsible for the running of all aspects of a Blues game day event. They are crucial to the continued development of a positive image within the San Luis Obispo Community.

Responsibilities:

- ❖ Coordinate in promotional planning & execution of all gameday elements during season
- ❖ Assist in set-up, break-down and clean-up of Blues facility at all home games
- ❖ Execute all on-field and in-game promotions
- ❖ Rotate through and learn gameday operational stations including, but not limited to:
 - Marketing/Information Table, Ticketing, Beer & Wine Venue, Program Cart, Hospitality Tent, Scoreboard, & Mascot
- ❖ Perform brief season-end analysis of 2024 operational plan (Success, failures, suggestions)
- ❖ Any other duties as assigned by Blues Management
- ❖ Attend end of season move-in and move-out (date TBD)

To apply, please fill out this form:

<https://forms.gle/DaLSNzi7sLFYJkEp8>

For more information please contact:

Nico Calanchini - Asst. General Manager

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